

West Bengal Real Estate Regulatory Authority
 Calcutta Greens Commercial Complex (1st Floor)
 1050/2, Survey Park, Kolkata – 700 075

Name of the Applicant: M/s Siddha Real Estate Development Pvt.
 Ltd.

Name of Project: Siddha Sky Phase II (BLU)

WBREERA Registration No.: WBREERA/P/KOL/2023/000767

Sl. Number and date of order	Order and signature of Authority	Note of action taken on order
(Change of Project Name) 1 ----- 31.01.2024	<p>Chartered Accountant Shri Gopal Krishna Lodha is present on behalf of the Applicant Promoter named as 'M/s Siddha Real Estate Development Pvt. Ltd' being its Authorized Representative, filing authorization and signed the Attendance Sheet.</p> <p>Whereas an Application has been made by the Applicant on 15.01.2024 before the West Bengal Real Estate Regulatory Authority (WBREERA), as per the provision of sub-rule (5) of rule 16 of the West Bengal Real Estate (Regulation and Development) Rules, 2021 (hereinafter referred to as the WBREERA Rules) for approval of change of name of the project from 'Siddha Sky Phase II (BLU)' to 'Siddha Sky Blu', on the ground of improvement in the branding, marketing and visibility of the project and further to ease the advertisement process etc. The project 'Siddha Sky Phase II (BLU)' is already registered with West Bengal Real Estate Regulatory Authority (WBREERA) vide Registration No:- WBREERA/P/KOL/2023/000767 dated 10.11.2023.</p> <p>And Whereas a physical hearing has been held on 31.01.2024 at 4:40 p.m. and Authorized Representative of the said Applicant at the time of hearing explained the reasons for such change in the name of the project 'Siddha Sky Phase II (BLU)';</p> <p>And Whereas an Notarized Affidavit-cum-Declaration dated 15.01.2024 has been submitted by the Applicant praying for the</p>	

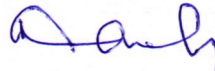
change of name of the project from 'Siddha Sky Phase II (BLU)' to 'Siddha Sky Blu' and stating the reasons for such change;

Now Therefore, after careful examination of the submissions of the Authorized Representative of the said Applicant and taking into consideration the Affidavit filed by the Applicant which is placed on record before the Authority, this Authority is of the considered view that the change in the name of the project is due to improvement in the branding, marketing and visibility of the project and further to ease the advertisement process etc.

Hence, in exercise of the power conferred under sub-rule (5) of rule 16 of the West Bengal Real Estate (Regulation and Development) Rules, 2021, this Authority is pleased hereby to allow the change in the name of the project from '**Siddha Sky Phase II (BLU)**' to '**Siddha Sky Blu**'.

Secretary, WBRERA is hereby directed to update the necessary changes in the WBRERA Website immediately;

Let copy of this order be sent to the Applicant by speed post and also by email immediately.



(SANDIPAN MUKHERJEE)

Chairperson

West Bengal Real Estate Regulatory Authority



(BHOLANATH DAS)

Member

West Bengal Real Estate Regulatory Authority



(TAPAS MUKHOPADHYAY)

Member

West Bengal Real Estate Regulatory Authority